

MOTUIHE TRUST STRATEGY 2021 – approved 25 June 2018

Vision:

Mission:

Purpose of strategy: our 2018-2021 strategy will build the capabilities that the Trust needs to succeed now, and in the future.

Our guiding principle: using the collective efforts of volunteers to restore and care for Motuihe as a unique and precious motu, valued by and accessible to the people of Auckland

Strategic programmes	1 Key stakeholders programme (DOC, iwi, Council, funders, Hauraki Gulf Forum, other supporters eg OBC)	2 Volunteer development programme	3 Ecological restoration/ improvement programme	4 Visitor experience/key infrastructure programme
What will this look like?	<ul style="list-style-type: none"> • Having a higher profile • Being highly regarded by key stakeholders • Sustainable and realistic funding plan 	<ul style="list-style-type: none"> • An established and effective volunteer leaders group • An larger, more engaged and more diverse volunteer base • A younger age profile 	<ul style="list-style-type: none"> • Demonstrably improved diversity of native flora and fauna • Largely free of problem weeds • Free of animal pests 	<ul style="list-style-type: none"> • Excellent walking tracks, signage and other facilities • Consistently positive feedback from visitors • Regular and reliable transport to/from Motuihe • Visitor centre
How do we deliver this?	<ul style="list-style-type: none"> • Communication programme • High quality reporting on activities: <ul style="list-style-type: none"> - Comprehensive - Positive - Appreciative of stakeholders' support and involvement • Meeting with key stakeholders as practicable/appropriate • Develop and maintain a rolling 3-5 year funding strategy 	<ul style="list-style-type: none"> • Leadership training and development • Effective two-way communication between trust (leaders group) and volunteers • Identify and reduce barriers to participation • Recognise and value volunteer efforts and achievements • Create a "buzz" around projects and programmes 	<ul style="list-style-type: none"> • Fauna enrichment strategy • Flora enrichment/planting strategy • Weed strategy • Vigilant on biosecurity • Monitoring and recording/ science education 	<ul style="list-style-type: none"> • Develop diverse visitor and conservation education facilities and activities • Improvements to buildings and facilities • Track maintenance programme • Transport plan • Surgeon's cottage replacement • Interpretation (website and signage) • Guided walks • Corporate programme • Schools programme • Heritage programme.

Key projects for 2018	<ul style="list-style-type: none"> • Develop communications and reporting strategy to stakeholders • Develop funding strategy for 2018/2021 • Consider cost of possible cloud based accounting package [to facilitate communications and improve productivity] 	<ul style="list-style-type: none"> • Develop a volunteer engagement strategy <ul style="list-style-type: none"> -Regular volunteer events/programme -Two-way volunteer communication plan - Collect volunteer data -Create “buzz” for selected projects 	<ul style="list-style-type: none"> • Flora enrichment strategy and planting in key areas • Fauna enrichment strategy <ul style="list-style-type: none"> - 2018: Wetapunga • Citizen science projects for observation and monitoring 	<ul style="list-style-type: none"> • Completion of Saddleback track extension and SE Track • Surgeon's cottage replacement approved and funding plan adopted
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The above deliverables and projects are in addition to all “business as usual” activities: they are intended to provide future direction for the Trust, and be forward-looking, rather than state what we are currently doing.

Priorities and Responsibilities

The following are the priorities for 2018 projects

	Strategy/project	Primary sponsor/trustee	Notes/comments
1	Volunteer engagement strategy	Steve Nelson/Operations Group	Operations Group to be asked to scope/develop this
2	Funding Strategy for 2018/21	Errol Tongs	Assistance from others as required
3	Communications Strategy	Michael Wood/Simon Sheen	Prepare/approve strategy
4	Completion of Saddleback and SE tracks, including signage	Peter Whitmore/Stuart MacIntosh	To confirm whether completion in full or part intended for 2018.
5	Citizen science projects	Julie Thomson plus others as co-opted	Assistance from others as required
6	Surgeon's Cottage	Michael Wood /John Laurence	Approve replacement and adopt funding plan
7	Flora enrichment and planting in key areas	Phil Francis, Shelley Heiss-Dunlop and John Laurence	Assistance from others as required
8	Wetapunga	John Laurence/Julie Thomson/Matt Baber/Peter Barron	Two stages: prepare/approve translocation plan, and subject that, seek funding for the translocation.

Notes: - for each of these priorities a strategy/project plan should be prepared and submitted to the Trust Board by sponsor/trustees. The format for this is attached.